



The Perfect Experience / —

# PRESS Release

VICTOR COMPANY OF JAPAN, LIMITED  
1-7-1, SHINBASHI, MINATO-KU, TOKYO 105-0004, JAPAN  
TELEPHONE : 03-3289-1458 TELEFAX : 03-3289-0376  
URL: <http://www.jvc.co.jp/english/>

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## JVC Takes Top Prizes in Two EISA Divisions

"European Mediacam of the Year 2005/2006" GZ-MC500

"European In-Car Multimedia of the Year 2005/2006" KD-NX901

Victor Company of Japan, Ltd. (JVC) received top honors in two divisions in the 2005-2006 European Imaging and Sound Association (EISA) awards. EISA has been one of the most prestigious product awards in the electronics industry. The mediacam and in-car multimedia were named best of the year in their categories.

EISA is an organization for the editors of Europe's leading video, audio, photo, home theater, and mobile electronics magazines. It was formed in 1982 and currently has a membership of nearly fifty magazines in eighteen European countries. Each year it selects the best video, audio, photo, home theater, and mobile products for recognition. Its "European Awards" are both prestigious and authoritative, a mark of excellence for consumers and industry people in Europe and the world at large. JVC has been honored by EISA for ten consecutive years.



European MEDIACAM of the Year 2005-2006  
JVC 'Everio' GZ-MC500

European IN-CAR MULTIMEDIA of the Year 2005-2006  
JVC KD-NX901

## **Reference:**

Below are details on the products receiving awards and the reasons for their selection

### **EUROPEAN MEDIACAM OF THE YEAR 2005-2006**

#### **JVC 'Everio' GZ-MC500**

The 'Everio' GZ-MC500 is another miniature marvel from JVC. It captures images, sound and stills not onto tape, but into a Microdrive hard-disk, which is cleverly located, alongside the battery, in the unit's adjustable-angle handgrip. That's just one of many remarkable functions, however: there is also a three-CCD image sensor; a 'high-resolution' LCD display which remains almost totally visible in direct sunlight, and a zoom function supporting manual focus. Supplied software enables image transfer to PC (via USB2), editing and DVD content creation. Transferring stills is easier still, using the built-in SD memory card slot.

### **EUROPEAN IN-CAR MULTIMEDIA OF THE YEAR 2005-2006**

#### **JVC KD-NX901**

Mobile multimedia assumes a new meaning with the introduction of the amazing JVC KD-NX901 head unit, which includes a DVD transport, 20 Gigabyte hard disk and an SD memory-card slot, all within a 1-DIN size unit. It's accomplished both as a video player for rear passengers and as a multi-format music player/jukebox for the whole car. But it is also a state-of-the art navigation system, storing on its hard disk 14 Gigabytes of turn-by-turn European navigation data (which can be easily updated by DVD). Thanks to the extended hard-disk data space the KD-NX901's maps are not only detailed down to the smallest side-street, but also include points of interest (such as restaurants) complete with full, searchable contact details. And there is still 6 Gigabytes of hard-disk space left to store hours if not days of music.

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For further information, please contact:  
Toshiya Ogata, Senior Staff Manager, or  
Fusako Adachi, Assistant Manager  
Public Relations Office  
Corporate Communications Department  
Victor Company of Japan, Limited (JVC)  
Tel: +81-(0)3-3289-1458  
Fax: +81-(0)3-3289-0376  
E-mail: [ogata-toshiya@jvc-victor.jp](mailto:ogata-toshiya@jvc-victor.jp)  
[adachi-fusako@jvc-victor.jp](mailto:adachi-fusako@jvc-victor.jp)  
URL: <http://www.jvc.co.jp/english>