

For Immediate Release:

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JVC Earns Top European Prizes in Two EISA Divisions

“EUROPEAN FAMILY CAMCORDER 2007-2008” JVC GZ-MG130/131

“EUROPEAN IN-CAR NAVI-MEDIA SYSTEM 2007-2008” JVC KD-NX5000

Victor Company of Japan, Ltd. (JVC) received top honors in two divisions in the 2007-2008 European Imaging and Sound Association (EISA) awards. EISA presents one of the most prestigious product awards in the electronics industry. GZ-MG130/131 and KD-NX5000 were named best of the year in "Family Camcorder" and "In-Car Navi-Media System" categories.

EISA is an organization for editors of leading European video, audio, photo, home theater, and mobile electronics magazines. It was formed in 1982 and currently has a membership of nearly 50 magazines in up to 20 European countries. Each year it selects the best video, audio, photo, home theater, and mobile products for recognition. The EISA Awards applaud the new products that combine the most advanced technology, the most desirable features, the ultimate expression of design, the most satisfying ergonomics and, of course, the greatest value for money. Its “European Awards” are both prestigious and authoritative, a mark of excellence for consumers and industry people in Europe and the world at large.

JVC has been honored by EISA for twelve consecutive years.



EUROPEAN FAMILY CAMCORDER 2007-2008
JVC GZ-MG130/131



EUROPEAN IN-CAR NAVI-MEDIA SYSTEM 2007-2008
JVC KD-NX5000

Reference:

Below are details on the products receiving awards and reasons for their selection.

EUROPEAN FAMILY CAMCORDER 2007-2008

JVC GZ-MG130/131

This affordable camcorder offers a whole host of advantages. It includes an internal 30GB hard disc and SD card slot to provide a variety of options in video and stills recording. Extremely capable optics ensure high quality moving pictures in 16:9 aspect ratio - features include a 34x optical zoom and image stabilizer, plus 'Gigabrid' processing to enhance image quality. Transfer to DVD via PC is easy, thanks to USB2 connectivity and provided PowerCinema software. Alternatively, using JVC's Everio DVD Share Station, it's even possible to burn DVDs directly without needing a computer. The GZ-MG130/131 is very well protected against dust, moisture and shocks, and easy to handle weighing just 365 g with battery.

EUROPEAN IN-CAR NAVI-MEDIA SYSTEM 2007-2008

JVC KD-NX5000

Incredible though it may seem, within the single-DIN chassis of JVC's KD-NX5000 cohabits a complete audio and video head unit and a latest-generation hard-disk-based navigation system. Out front there's a 3.5" widescreen active TFT, used to display head unit status info, video from the internal DVD player and maps from the navi system, which stores data for 21 countries, 1.3 million Points of Interest and loads of other road data in 16GB of the 40GB internal disk. That, of course, leaves 24GB to store music in high-quality lossless or data-reduced formats. The Hard Disk navigation technology is fast and accurate, and operates even during DVD or CD playback.

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For further information, please contact:

Toshiya Ogata, Senior Staff Manager, or
Akiko Sakakibara, Manager

Public Relations Group

Corporate Communications Department

Victor Company of Japan, Limited (JVC)

Tel: +81-(0)45-450-2951, 2952

Fax: +81-(0)45-450-2959

E-mail: ogata-toshiya@jvc-victor.jp

sakakibara-akiko@jvc-victor.jp

URL: <http://www.jvc.co.jp/english>